

5209

NAME

AND

**ADDRESS** 



## AGREEMENT MADE BETWEEN

**WBZ TV 4** 

CONTRACT NO. REV.

1061-58457-1

**DATE PRINTED** 09/28/12

Required

prior notice

Announcement 28 days

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND PAGE ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 341259 **Cancellation Notice** LIVE FREE PAC

TARGET ENTERPRISES LTD.

1747 Pennsylvania Ave NW Ste 250 15260 Ventura Blvd Ste 1240

CA 91403-5347 DC 20006-4643 Sherman Oaks Washington

USA

R. LEVINE CONTACT PRODUCTLIVE FREE PAC

LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT 1300 SALESPERSON CODE

NATIONAL SALESPERSON

USA

BROADCAST SCHEDULE STARTING 09/28/12 AND ENDING 09/30/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity	•	SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	Su	1	04:29A	05:00A	30S	09/30/12-09/30/12	WBZ NEWS	1	300.00	300.00
2	F	1	09:00A	10:00A	30s	09/28/12-09/28/12	RACHAEL RAY	1	600.00	600.00
3	F	1	11:00A	12:00N	30S	09/28/12-09/28/12	PRICE IS RIGHT	1	1000.00	1000.00
4	F	1	04:00P	04:30P	30S	09/28/12-09/28/12	JUDGE JUDY	1	800.00	800.00
5	F	1	03:00P	04:00P	30s	09/28/12-09/28/12	DR. PHIL	1	700.00	700.00
6	F	1	04:30P	05:00P	30s	09/28/12-09/28/12	JUDGE JUDY	1	850.00	850.00
7	F	1	05:30P	06:00P	30s	09/28/12-09/28/12	530PM NEWS	1	1200.00	1200.00
8	F	1	05:00P	05:30P	305	09/28/12-09/28/12	5PM NEWS	1	1100.00	1100.00
9	F	1	07:00P	08:00P	30S	09/28/12-09/28/12	PATRIOTS ALL ACCESS	1	4000.00	4000.00
10	Su	1	08:00P	09:00P	30s	09/30/12-09/30/12	THE AMAZING RACE	1	15000.00	15000.00
11	F	1	09:00P	10:00P	30s	09/28/12-09/28/12	MADE IN JERSEY  Total Contract:	1 11		6000.00 31550.00
					- Qtr 3	<u>Jul</u> 3-12 .00	Billing Summary  Aug Sep .00 31550.00		<u>Total</u> 31550.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





## AGREEMENT MADE BETWEEN

**WBZ TV 4** 

CONTRACT NO. REV.

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09/28/12

PAGE

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

			TAGE
5209	AGENCY (OR SERVICE) ACTING AS AGENT FOR 3412	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	TARGET ENTERPRISES LTD.	LIVE FREE PAC	
AND	15260 Ventura Blvd Ste 1240	1747 Pennsylvania Ave NW Ste 250	Required
AND			Announcement 28 days
ADDRESS	Sherman Oaks CA 91403-5347	Washington DC 20006-4643	prior notice
	USA	USA	Technico inercenciaci
CONTACT	R. LEVINE	PRODUCTLIVE FREE PAC	
LOCAL SALESPERSO	PAT CASHEN POLITICAL AGENCY EST. NO.	PRODUCT 1300 CODE	
NATIONAL SALES PERSO	DN .		
BROADCA	ST SCHEDULE STARTING 09/28/12 AND ENDING 09/3	30/12 NO. WEEKS: 1	

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